













MAWAC-ENA WORKSHOP: Community Engagement in Los Angeles

PARIS

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Awareness, information sharing and community engagement

- Broad based awareness, information sharing and "engagement"
- We can't "inform" or certainly persuade everyone, but we need to try to raise "awareness"
 - Let's stop acting like we can inform on every issue
- Many ad hoc committees: steering and advisory although none are actually steering
- Equity focused, more intensive engagement
 - As agencies, is restorative justice possible?

Different types of engagement by type/scale

- Campaigns: drought awareness and behavior change, recycled water?
- Ongoing, but more limited engagement: City and State
- Participatory budgeting and community say? County's stormwater investment program
- Equity engagement
- Other types for one-off major projects

Drought messaging









LA City: Neighborhood Councils



- Rest of the county/region has no equivalent
- City: 99 neighborhood councils
- "Neighborhood Councils are the closest form of government to the people."
 - They are advisory bodies, who advocate for their communities with City Hall.
 - Have their own (LIMITED) budgets

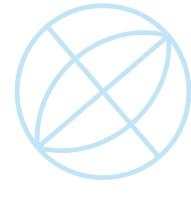
State: many opportunities but variable uptake





County: Safe Clean Water Program





Equity Advisory Engagement





Open, Collaborative Lines



- How to thread the needle on accuracy, interest to support understanding, trust or happyness? (MWD)
- Communications channels and information platforms which fit the target audience
- Compensation for participation?
- Drought: Overflow action alert equivalent?
- Disaster management alert failures

Thank you for your attention

NAME : Gregory Pierce

INSTITUTION: University of California, Los Angeles

MEGACITY: Los Angeles

CONTACT: gpierce@luskin.ucla.edu



